



GRIEKENLAND magazine + CYPRUS



Griekenland Magazine is a Dutch quarterly on Greece and Cyprus. These countries are more than just great holiday destinations, as Griekenland Magazine is not just about tourism. Our readers are also interested in Greece and Cyprus in a broader sense: the heritage of the ancient Greeks, cultural events, food, politics, literature, real estate and so on are topics that are covered by Griekenland Magazine.

Extra's

Outside back cover: +25%, Inside covers: +15%
Layout of your ad at our studio: once € 250,- (Tax 19% BTW not included). Banner Advert: each advertiser can be visual on our website (Rates upon request):
www.nordicmagazine.nl

Issue dates 2012

Weeknumber 8 / 21 / 36 / 47

Closing dates 2012

Weeknumber 3 / 15 / 30 / 42

Spread single issues

Aldipress (The Netherlands), AMP (Belgium)

Specifications

2/1 page (spread)	460 x 297 mm
1/1 page (trim area)	230 x 297 mm
1/1 page (type area)	210 x 277 mm
1/2 page (portrait)	102 x 277 mm
1/2 page (landsc ape)	210 x 136 mm
1/4 page (portrait)	102 x 136 mm
1/4 page (landscape)	210 x 67 mm
1/8 page (landscape)	102 x 67 mm
Page Bleed	5 mm
Dimensions web page	150 x 50 pixels
Sidebar left	225 x 150 pixels
Sidebar right	320 x 150 pixels
Header left	234 x 60 pixels
Header right	468 x 60 pixels

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General information

Publisher	Maasland Publishers
Frequency of appearance	4 x year
Single issue	€ 5,95
Subscription	€ 21,50
Number of pages	68 pages
Circulation	15.000

Page size	230 x 297 mm (w x h)
Print	Offset
Cover	250 grs Satin MC
Inside	90 grs Satin MC
Finishing off	Perfect binding

Ad rates

1/1 page	€ 1.750,-
1/2 page	€ 1.000,-
1/4 page	€ 650,-
1/8 page	€ 400,-

All rates are based on full colour printing.
Tax (19% BTW) not included.

Discounts

4 Ad placements: 15% discount.

